

# Jersey Memorial promotes Antonio AliBocas to Integration Officer

**Old Bridge, New Jersey** — David L. Hernandez Jr, Jersey Memorial Group Founder & Principal, announced the appointment of Antonio AliBocas as Integration Officer, effective August 21, 2020.

“Jersey Memorial has rapidly grown over the past few years, the success we have accomplished is in finding key partner businesses and also integrating them properly by investing time, talent, and resources. The need to maintain a strong local commitment of the firm’s culture while integrating with Jersey Memorial is vital to the continued success and established long-term goals. I am pleased to announce that Antonio AliBocas has been promoted to our company’s leadership team as Integration Officer,” Hernandez said.

AliBocas will be responsible for developing plans that will integrate funeral homes and cemeteries as part of Jersey Memorial Group. Working with owners and Jersey Memorial, AliBocas will develop a plan for pre-succession, onboarding and in the weeks and months after a succession takes place. Integration plans strongly emphasize staff retention and development, services options, and Jersey Memorial’s innovative technology that provides unique funeral services and disposition selections for families. Dedicated from the moment he started at Jersey Memorial, AliBocas began in Maintenance, moved onto Facilities Manager, and later assisting in funeral services and new staff training. A true Jack-of-all-Trades, he brings a wealth of knowledge from many aspects of death care to the position.

“This is a vital role that has been created with our growth and long term plans. It is consistent with our ongoing commitment to developed and train leaders from within different levels of the organization to help us continue to promote the highest levels of Service Excellence,” Hernandez commented. “I couldn’t be more excited that Antonio will help guide many future team members and locations into our company while providing resources and guidance to make all feel at ease, I honestly couldn’t think of a better person for the role.”

AliBocas expressed his enthusiasm about his promotion with Jersey Memorial Group. “Jersey Memorial provides a tremendous opportunity to help family firms continue their legacy far into the future. Having an opportunity to be a part building upon that foundation is what I am most excited about. The leadership and example that David and Michael have provided an opportunity to strive for more and that with hard work and dedication, success follows. I look forward to further helping the company grow, and providing death care professionals the tools they need to ensure service excellence..”

**About Jersey Memorial Group:** Old Bridge, New Jersey- Jersey Memorial Group. is leading operator with progressive and innovative service selections and locations led by David L. Hernandez Jr. The company started as a single funeral home in 2009 and owns and operates a network of 14 funeral homes and cemeteries across New Jersey, Pennsylvania, and West Virginia. David has developed a decentralized organizational structure that provides owners and location management the ability to service the community on a local level without layers of management. Family Owned and Operated, David is involved in each transaction, making decisions with owners for the legacy and continued tradition of their firms. Answering only to the families we serve and not shareholders, partners, and private equity, learn about David and his team by visiting [www.jerseymemorialgroup.com](http://www.jerseymemorialgroup.com) to learn more.